



BASIC INFORMATION *Het MotorRijwiel* The number ONE classic bike magazine in the BENELUX!

Het MotorRijwiel (approx. 20,000 Benelux readers) printed in full color is the only magazine in the Netherlands and Belgium read by the "real fan" of the motorcycle, moped or scooter who has made a lasting activity of his/her passion. 62.4% of them rides for more than 20 years a motorcycle, moped or scooter, 92% regularly visits exhibitions and events, 89% always read our (business) ads, 91% reads the whole content of HMR. 55.5% prefers riding, 44.5% prefers to tune or restore their bikes and over 40% also owns a "new" bike and 80% of them are still active in the workforce.

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Circulation Betapress B.V. Gilze / Imapress, Turnhout **Readers:** 20.000 **Frequencies:** 6 x per year
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FORMAT A4 = 210 x 297 mm with 3 mm bleed + crop marks.

Black & White rates | Exclusive 21% V.A.T.

	Formats	1 x	3 x	6 x
1/1	210 x 297 mm + 3 mm bleed + crop marks. Full colour	€ 588 € 1176	€ 549 € 1098	€ 519 € 1038
1/2	92 mm x 249 mm 184 x 124 mm Full colour	€ 308 € 616	€ 285 € 570	€ 260 € 520
1/4	92 x 124 mm 184 x 62 mm Full colour	€ 160 € 320	€ 152 € 304	€ 150 € 300
1/8	92 x 62 mm 31 x 184 mm Full colour	€ 100 € 200	€ 92 € 184	€ 86 € 172

Certified PDF of JPG / TIF of Photoshop EPS only.

PRODUCTION TABLE up to February 2019

EDITION	DEADLINES	BENELUX CIRCULATION
156		11 October - 12 December
157	Wednesday 21 November	13 December - 13 February 2019
158	Wednesday 23 January 2019	14 February - 17 April
159	Wednesday 27 March	18 April - 12 June
160	Wednesday 22 May	13 June - 14 August
161	Wednesday 24 July	15 August - 9 October
162	Wednesday 18 september	10 October - 11 December
163	Wednesday 20 November	12 December - 13 February 2020